# OSKALOOSA, IOWA LABORSHED AREA

A STUDY IN LABOR AVAILABILITY AND WORKFORCE CHARACTERISTICS EXECUTIVE SUMMARY WWW.IOWALMI.GOV/LABORSHED 2020

ESTIMATED POPULATION AGES 18-64

448,163

ESTIMATED TOTAL LIKELY TO ACCEPT EMPLOYMENT IN OSKALOOSA, IA Grimes Johnsto Guerr Lyn<mark>n</mark>ville Montezuma ... ReasnorSully North English Norwalk Carlisle Hartford Swan rnes City Keswick Websters outh English Wellman Keota West Chester arvey Washington Oskaloosa Richland Brighton Eddyville Kirkville Lòvilia Packwood \_\_\_ Chillicothe Ottumwa M èlrose LIKELY TO Moravia UnjenvilleDrakesville CHANGE/ACCEPT EMPLOYMENT IN OSKALOOSA, IA Bloomfield Centerville BY PLACE OF RESIDENCE

2 - 121

(PER ZIP CODE)

122 - 303

304 - 1.077

1,078 - 3,471

3,472 - 5,217



10-Mile Interval Between Rings

**AREA SHOWN** 

A Laborshed area is defined by its commuting pattern and illustrates which communities contribute to an employment center's workforce and at what level. To determine the boundaries of a Laborshed area, local employers supply the residential ZIP codes of each of their employees. The data in this publication reflects characteristics specific to the workforce in the Oskaloosa Laborshed area.

The employed are currently commuting an average of—



## OSKALOOSA LABORSHED ANALYSIS

EMPLOYMENT STATUS (ESTIMATED TOTAL)\*



2.0% (8,963) Retired

\*Employment status is self-identified by the survey respondent. The unemployment percentage above does not reflect the unemployment rate published by the U.S. Bureau of Labor Statistics, which applies a stricter definition.



BREAKOUT OF THE EMPLOYED BY INDUSTRY (ESTIMATED TOTAL)

<sup>3</sup>Public Administration, Government



	TOP CURRENT BENE	FITS OF THE EMPLOYED
	Health/Medical Insurance	85.4%
	Dental Coverage	<b>77.2</b> %
\$	Pension/ Retirement/401K	76.0%
8	Paid Holidays	<b>75.6</b> %
7	Life Insurance	<b>71.5</b> %
0	Vision Coverage	71.5%
	Disability Insurance	65.0%
	Paid Vacation	58.5%
	Paid Time Off	54.9%
	Paid Sick Leave	51.6%

Manufacturing, 20.6% (72,288)	Wholesale & Retail Trade, 15.5% (54,391)	Healthcare & Social Services, 10.6% (37,197)	Education, 10.0% (35,091)	Professional Services, 9.7% (34,038)	<sup>1</sup> Transportation, 8.1% (28,424)	Construction, 7.7% (27,020)	<sup>2</sup> Finance, 6.5% (22,809)	<sup>3</sup> Government, 3.9% (13,686)	Personal Services, 2.9% (10,176)	Entertainment & Recreation, 2.6% (9,124)	<sup>4</sup> Agriculture, 1.9% (6,667)
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Totals may vary due to rounding.  Transportation, Communications, & Utilities  2Finance, Insurance, & Real Es											
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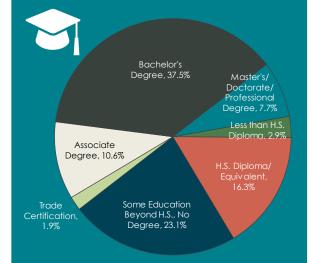
<sup>2</sup>Finance, Insurance, & Real Estate <sup>4</sup>Agriculture, Forestry, & Mining

## EMPLOYED: LIKELY TO CHANGE

- An estimated 16,787 employed individuals are likely to change their current employment situation for an opportunity in Oskaloosa
- · Current occupational categories:

Professional, Paraprofessional, Technical 38.2%
Production, Construction, Material Moving 20.6%
Clerical 11.8%
Managerial 9.8%
Service 9.8%
Sales 8.8%
Agricultural 1.0%

- ullet Current median wages: \$
  - \$15.00/hour and \$56,500/year
  - \$20.00/hour attracts 66% to 75%
- 80.8% have an education beyond HS



- 32.0% are actively seeking employment
- Most frequently identified job search resources:



Top sites:

indeed com

linkedin.com

monster.com

Top newspapers:



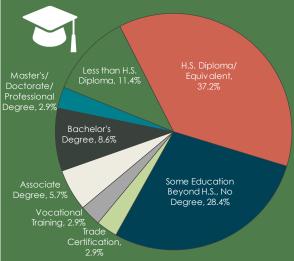
- Commute:
  - Currently commuting an average of 12 miles/18 minutes (one-way) to work
  - Willing to commute an average of 30 miles/38 minutes (one-way) to work

## UNEMPLOYED: LIKELY TO ACCEPT

- An estimated 2,297 unemployed individuals are likely to accept employment in Oskaloosa
- Former occupational categories:

Production, Construction, Material Moving 41.4%
Sales 27.6%
Clerical 10.3%
Professional, Paraprofessional, Technical 10.3%
Managerial 6.9%
Service 3.5%
Agricultural 0.0%

- Median wages: \$
  - \$12.75/hour lowest willing to accept
  - \$15.00/hour attracts 66%
  - \$15.25 / hour attracts 75%
- 51.4% have an education beyond HS



- 62.9% are actively seeking employment
- Most frequently identified job search resources:



• Top sites:



Top newspapers:



Commute:

Willing to commute an average of 21 miles/28 minutes (one-way) to work







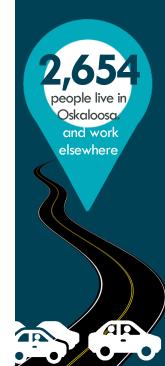
The Laborshed survey collects information regarding the **out commute** for an employment center.

The out commute for Oskaloosa is estimated at 37.4 percent—approximately 2,654 people living in Oskaloosa work in other communities.

Most of those who are out commuting are working in Pella, Eddyville, and Ottumwa.

Nearly one-third (32.5%) of out commuters are likely to change employment (approximately 863 people).

42.5% earn an hourly wage—median wage is \$23.25/hour 52.5% earn an annual salary—median salary is \$57,500/year



### EDUCATION OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT

Data on this page is specific to only those survey respondents that reported they are likely to change or accept employment.

Industry	Education Beyond HS	Some Education Beyond HS, No Degree Obtained	Trade Certification/ Vocational Training	Associate Degree	Bachelor's Degree or Above	
Agriculture, Forestry, & Mining	**	**	**	**	**	
Construction	70.0%	50.0%	0.0%	0.0%	20.0%	
Education	81.8%	9.1%	0.0%	0.0%	72.7%	
Entertainment & Recreation	**	**	**	**	**	
Finance, Insurance, & Real Estate	91.7%	16.7%	0.0%	25.0%	50.0%	
Government & Public Administration	100%	0.0%	0.0%	0.0%	100%	
Healthcare & Social Services	80.0%	6.7%	6.7%	26.7%	39.9%	
Manufacturing	82.6%	30.4%	0.0%	13.0%	39.2%	
Personal Services	**	**	**	**	**	
Professional Services	69.2%	15.4%	0.0%	15.4%	38.4%	
Transportation, Communication, & Utilities	66.7%	50.0%	0.0%	16.7%	0.0%	
Wholesale & Retail Trade	52.8%	27.8%	2.8%	2.8%	19.4%	

Top percentages among industries per education level are highlighted in the table.

#### WAGES OF AVAILABLE LABOR BY INDUSTRY OF CURRENT OR FORMER EMPLOYMENT



\*\*Insufficient survey data/refused. A lack of data for a particular industry is not necessarily indicative that there were no (or few) individuals surveyed within that industry. Rather, it may be that there simply were no respondents within that industry that also reported that they are likely to change or accept employment.

Note: A wide variety of occupations are included within these industry categories. Industry classification is based upon the respondent's reported current or former employer. Two respondents that work for a manufacturer will be classified within the manufacturing industry even if, for example, one respondent is a custodian and the other is an accountant.

#### UNDEREMPLOYMENT

The underemployed are working fewer than 35 hours per week but desire more hours (**inadequate hours**); in positions that do not meet their skill or education level, or have worked for higher wages at previous employment (**mismatch of skills**); or are earning wages equal to or less than the national poverty level and work 35 or more hours per week (**low income**).

	Percent Surveyed	Estimated Total		Percent Surveyed	Estimated Total
Inadequate Hours	2.2%	369	Mismatch of Skills	5.7%	1,125
\$ Low Income	1.2%	201	\( \sum_{\parallel} \parallel Total \)	3.1%	1,360

†Individuals may be underemployed for more than one reason but are counted only once for total estimated underemployment.

Note: To be counted as underemployed in any category an individual must be currently employed and likely to change their current employment situation.



